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MS in Information Technology & Management

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# IMPACT REPORT

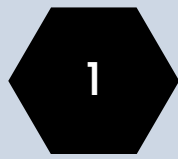
## SPRING 2024



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"You will go out in joy and be led forth in peace; the mountains and hills will burst into song before you, and all the trees of the field will clap their hands"

ISAIAH 55:12

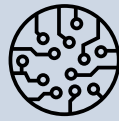


# Program Information

## 10 Concentrations



**Business Intelligence &  
Analytics**



**Digital  
Transformation**



**FinTech**



**Information Security  
For Managers**



**Information Technology  
Management**



**Professional  
Development**



**Quantum Information  
Science**

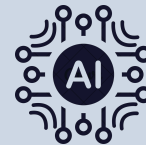


**User Experience**

## New Concentrations



**Cloud Computing**



**Artificial Intelligence**

**8.67**

**Average  
Credit  
Load**

**9:1**

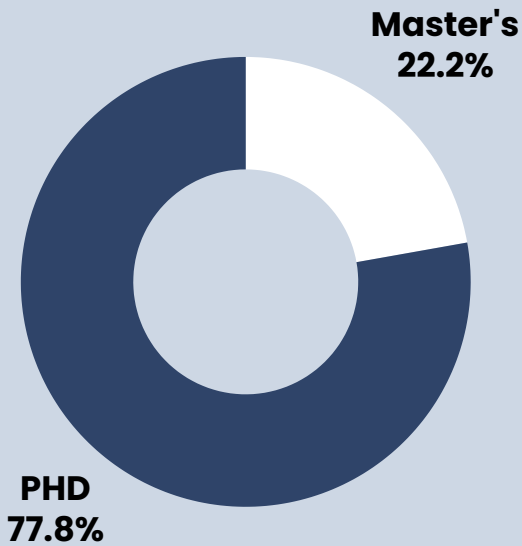
**Student to  
Faculty  
Ratio**

**27**

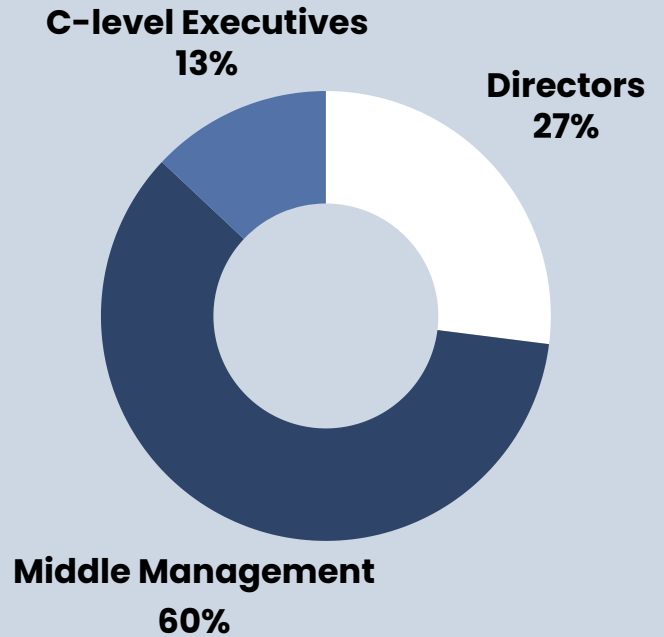
**Average  
Class  
Size**

# Faculty

The program ensures to provide diverse professional experiences through highly skilled professors with years of industry experience and industry collaboration wherein students solve real world business problems using technology.



**Full-time Faculty**



**Adjunct Professors**

## Industry Partnerships

**14**

**INDUSTRY ORGANIZATIONS**

**7**

**PROFESSIONAL ORGANIZATIONS**

# Skills

The program equips students with future-proof skills to take advantage of new opportunities created by disruptive technologies and thrive in an uncertain future.

## Soft & Technical Skills



## Thought Leadership



Experience Design



Internet of Things, Smart Cities



Digital Ethics



Digital Transformation



Artificial Intelligence



Future-Proofing Students



CeDeFi



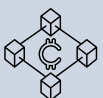
Agile



Metaverse



Disruptive Leadership



Blockchain



Cloud Computing



# 30+ Student Certificates & Badges

## PROJECT MANAGEMENT

CAPM, Kickoff, Agile Hybrid Pro, Citizen Development, Digital Transformation, Change Management, Disciplines Agile, Jira, Trello, Generative AI Overview for Project Managers

## SALESFORCE

Artificial Intelligence Fundamentals, Generative AI, Natural Language Processing Basics, Data Analytics Fundamentals, Correlation and Regression, Responsible Creation of Artificial Intelligence, Agile Basics, Design Strategy

## IBM

Certified Practitioners in Design Thinking, Blockchain, AI, Quantum Computing, Cybersecurity, IoT

## COURSERA

Data Science, AI & machine Learning, Design Thinking, Programming, Blockchain, Cybersecurity, Agile

## AGILE

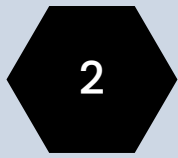
Scrum Alliance - CSPO, CSMScaled Agile - SaFe Agilist, Scrum.org - PSM

## CLOUD COMPUTING

AWS, Azure, IBM Cloud

## OTHERS

Tableau, Python, R, Java, HTML/CSS, JavaScript, Google UX, Google Generative AI

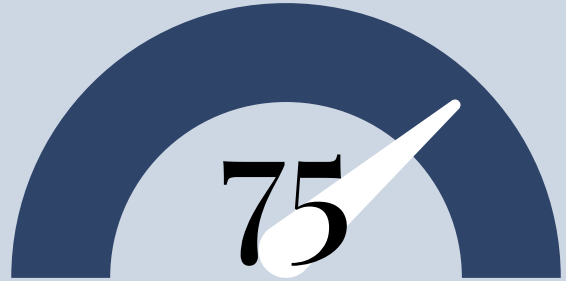


# Program Excellence

The program excels at empowering students in their learning process and maintaining high student satisfaction.



GPA



NPS SCORE

## CUSTOMER CENTRICITY WORLD SERIES 2024



**6th Place**

CUSTOMER  
EXPERIENCE DESIGN



**7th Place**

CUSTOMER  
EXPERIENCE TEAM



**18th Place**

CUSTOMER CENTRIC  
CULTURE



# Student Demographics

128

Current

\*3.75% ↓

103

Returning

\*3.73% ↓

25

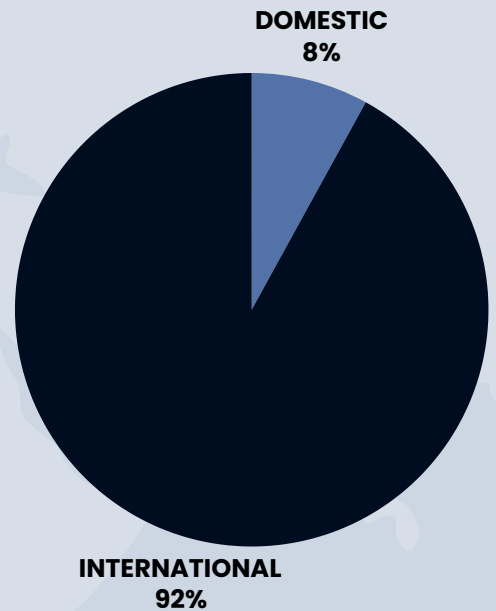
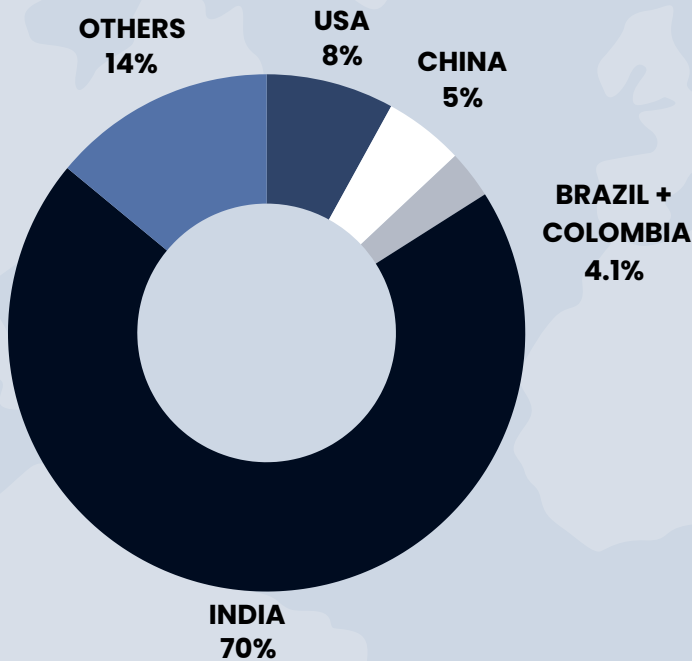
New

\*3.84% ↓

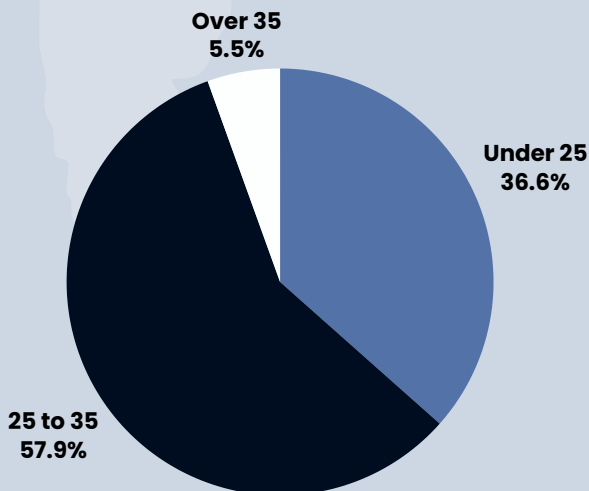
\*Compared to Spring 23

Spring-to-Spring Retention Rate: 45.86%

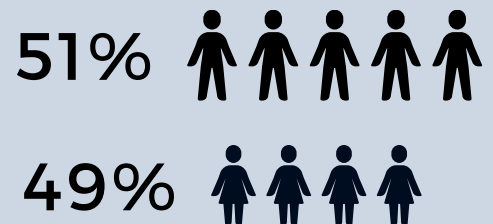
## By Country



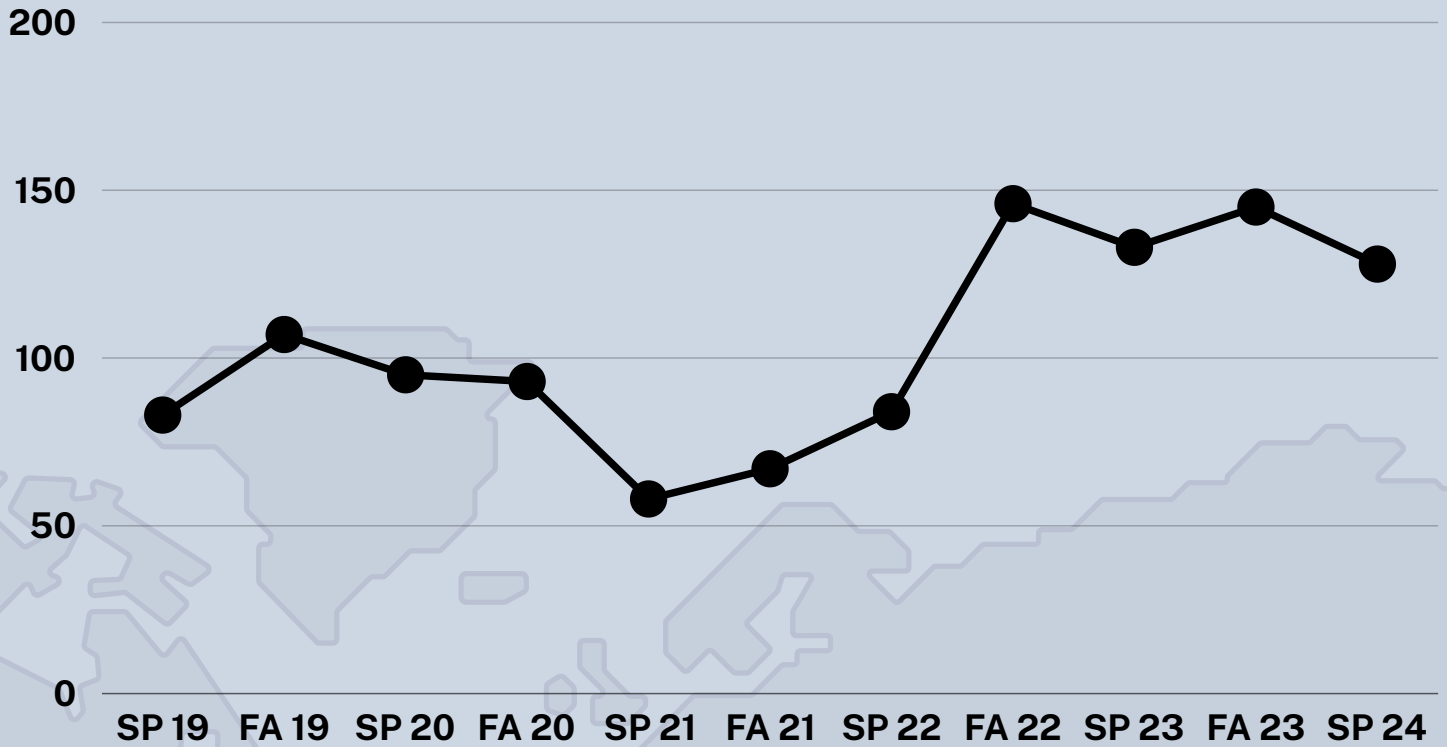
## By Age Distribution



## By Gender



# Enrollment Growth



## 29 Countries Represented







# Student Engagement

## Student Initiatives + Continuous Learning Culture



Google Developer Student Club (GDSC)



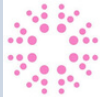
Association of Latino Professionals for America (ALPFA)



Microsoft Student Learn Ambassador (MSLA)



Salesforce Student Organization



Hult Prize



Podcasts




Fellowship Events



Skunkworks



Tech Pop-ups



**Ambassador Program**

**73**  
Ambassadors  
(34 Current + 39 Alumni)

**100 + EVENTS**

- TECH TALKS
- TECH SYMPOSIUM
- TECH POP-UPS
- SKUNKWORKS
- BOOTCAMPS
- WORKSHOPS
- STUDENT CLUB EVENTS

**Hosted  
Sponsored  
Partnered**

**3,000+**  
IN-PERSON

*Students +  
Professionals in  
Business & Technology  
sectors in the DFW  
Area*

**150,000+**  
ONLINE

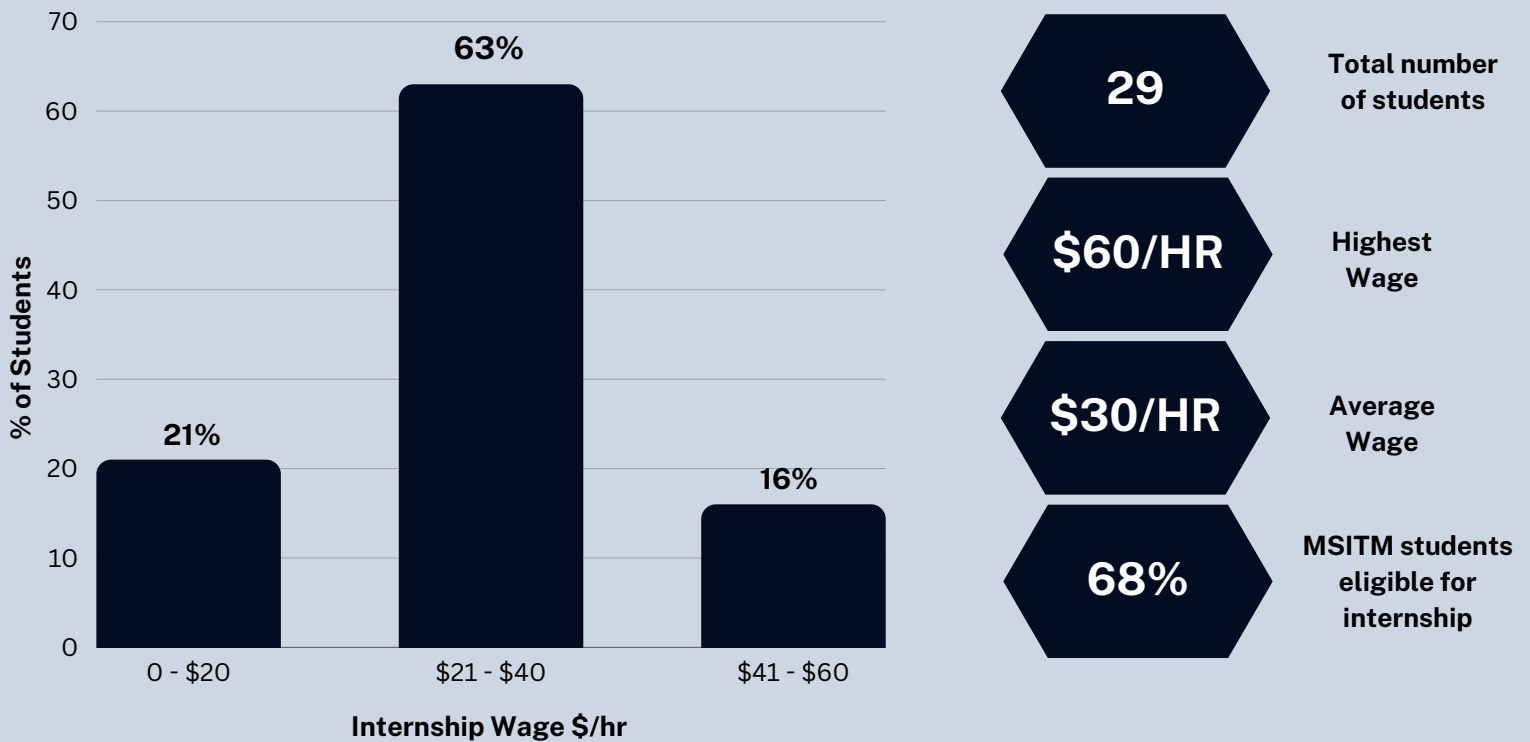
*Including  
Social Media*



# Professional Development

The program is dedicated to providing an education that passes on knowledge but also prepares students for their professional development. Through thoughtful courses, certifications, and communities, students are given the opportunity to apply what they learnt through hands-on experiences and professional networking.

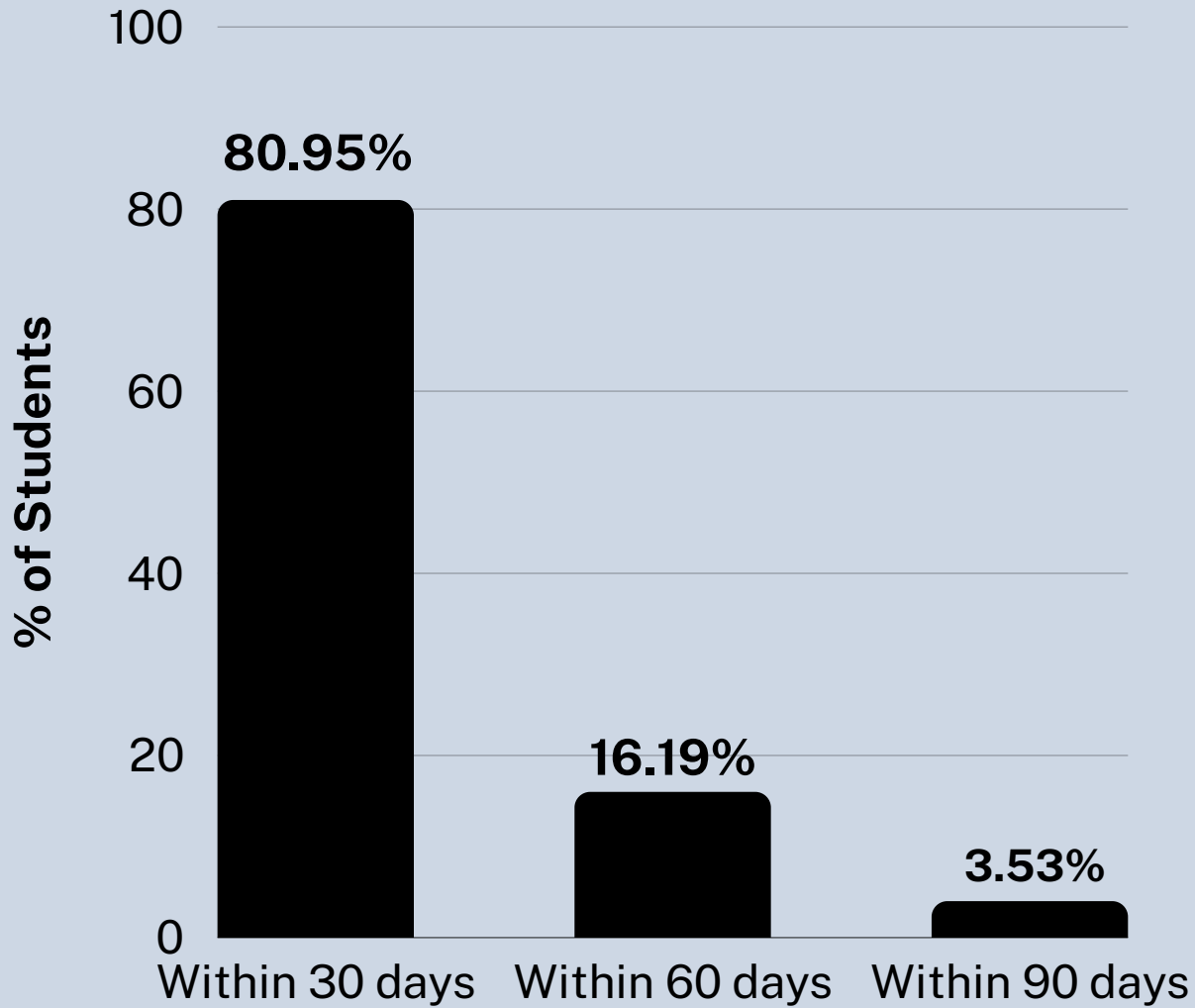
## Internship Opportunities - Summer 2023



### Top Occupations

Operation Research Analyst      Software Testing Engineer  
 Accounting Analyst Intern      Senior Specialist      **Data Scientist**      Solutions Engineer  
 Software Developer      IT Management Intern      Supply Chain Analyst  
 Compensation Analyst      Business Analyst      Marketing Specialist  
 Material Planner      Senior Software Developer      **Data Analyst**

# Placement



\*Based on survey data

## OPT Opportunities - Overall

JPMorgan Chase & Co   GM Financial  
Capital One   **AMAZON**   Fidelity Investments  
Salesforce   Charles Schwab   VISA (Financial Services)  
**CVS Health**   UT Southwestern Medical Center

197

ALUMNI

**\$85,811\***

Average Salary

## Top Companies

### IT Services & Consulting 15%

Dell  
Cintra Software & Services  
Verizon  
Aezion Inc.  
Veritis Group Inc.  
Teknion Solutions

### Financial Services 11%

GM Financial  
Charles Schwab  
VISA  
Capital One  
Fidelity Investments  
JP Morgan Chase & Co.

### Software Development 8%

Amazon  
Salesforce  
Hatchworks  
Simplify Healthcare  
Samsara  
Encapture

### Hospitals & Healthcare 5%

UT Southwestern Medical Center  
Independence Blue Cross  
Cancer Treatment Centers of America  
CVS Health  
Blue Ridge Behavioral Healthcare

## Top Occupations

Cloud DevOps/Data/Software Engineer

IT/BI/Marketing/Product Specialist

Data/BI/Business/IT Analyst

Software/Salesforce Developer

Credit/Financial/Risk/Compliance Analyst

Project Management

Accounting/Marketing Analyst

Entrepreneur